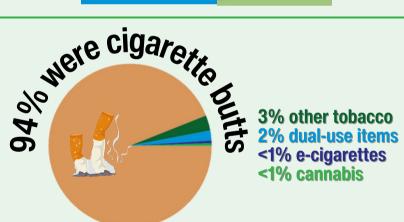
MEASURING TOBACCO PRODUCT WASTE IN SOUTHERN CALIFORNIA

San Diego State University researchers partnered with the 8 largest cities in San Diego County to investigate tobacco product waste. They researched how much waste there was, where it was located, and how quickly it reaccumulated after it was collected.





Researchers found there are

9.5 million

tobacco product waste items in the public spaces of San Diego County's 8 largest cities.



90% of the tobacco product waste reaccumulated in just 2 months.

