MEASURING TOBACCO PRODUCT WASTE IN SOUTHERN CALIFORNIA

San Diego State University researchers partnered with the 8 largest cities in San Diego County to investigate tobacco product waste. They researched how much waste there was, where it was located, and how quickly it reaccumulated after it was collected.

8 largest cities in San Diego County
- Oceanside
- Vista
- San Marcos
- Carlsbad
- Escondido
- El Cajon
- San Diego
- Chula Vista

Researchers found there are 9.5 million tobacco product waste items in the public spaces of San Diego County’s 8 largest cities.

Lined up end-to-end, they would reach 140 miles!

9.5 million tobacco product waste items in San Diego County’s 8 largest cities.

94% were cigarette butts

3% other tobacco
2% dual-use items
<1% e-cigarettes
<1% cannabis

90% of the tobacco product waste reaccumulated in just 2 months.

Baseline

2 Months Later

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